

AIR FRESHENERS

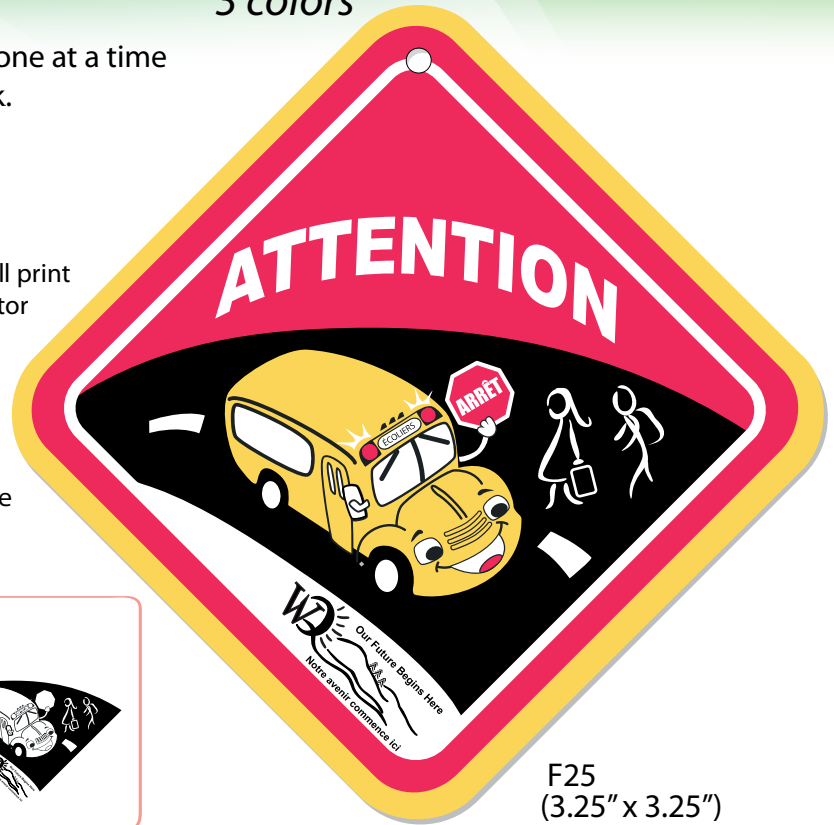
Screen Printing (SP)

Screen printing imprints individual solid colors one at a time to create a matte finish; great for simple artwork.

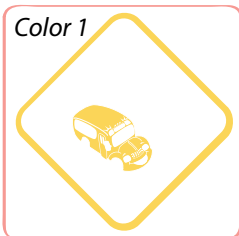
- Standard size up to 3.5" x 3.5"
- Oversize shapes up to 3.5" x 5.5" or 2" x 7"
- Inside and outside bleed of 0.25"
- Minimum type size 8pt, sans serif, regular weight
- All air fresheners begin as off-white stock and all items will print slightly lighter or darker than on proof or computer monitor
- Price includes 1 color on 1 side
- Screen Printing up to 3 solid colors per side only, no halftones or gradients
- Each color is printed individually
- Artmetal standard PMS colors available
- PMS colors outside of Artmetal standard PMS are available at an additional charge of \$25(G) per color
- Minimum 250 pieces



3 colors



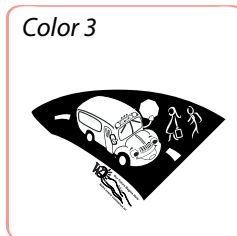
F25
(3.25" x 3.25")



Yellow imprint



Red imprint



Black imprint



F155 (3.25" x 2.1")



F34 (2.75" x 4.5")



F240
(1.8" x 6")



4 Color Process (4CP) Glossy Printing

Photo quality in a four color process glossy litho printing mounted onto air freshener stock; best for detailed designs.

- Standard size up to 3.5" x 3.5"
- Oversize shapes up to 3.5" x 5.5" or 2" x 7"
- 4CP Glossy can be done on 1 side ONLY
- Price includes 4CP on 1 side
- Screen printing available on back for solid color design or logo
- Pantone colors will be converted to CMYK equivalents
- Exact color matches are not available with this printing option
- Absolute minimum 1,500 pieces
- Fresh scent is not recommended for 4CP glossy air fresheners



F80 (3.75" x 2.3")

All air fresheners come with strings attached, scented and sealed in a cello bag.