

Rfid Data Guard

new

Promote Your Brand While Protecting Your Clients' Money from **High-Tech Identity Theft**

Being in a public place and having our wallets or purses unknowingly stolen by a thief is something we all fear. But what if a thief could steal your credit card details without needing to even lay a hand on you? In fact, what if they could do as easily as simply walking by you?

ENTER THE ERA of the ELECTRONIC PICKPOCKET

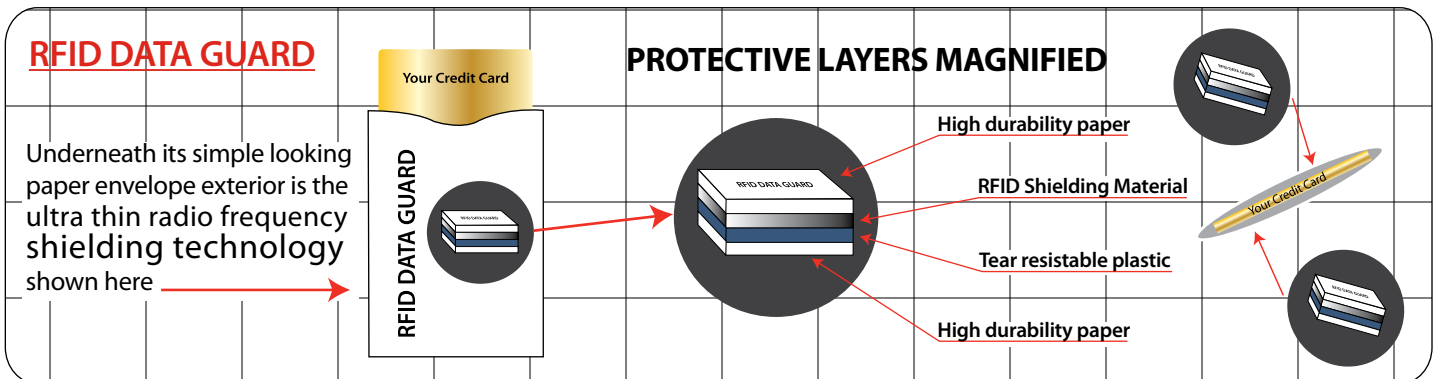
Unfortunately, this frightening thought is now a **reality** with the latest **high-tech identity robbery** circulating the world.

Armed with a **RFID scanner** readily available online and a **small laptop**, in close proximity, these 21st Century pickpockets can easily collect the sensitive account data being transmitted into the air waves by modern **RFID enabled credit cards**. These "just tap to pay" convenience cards transmit a constant signal with your account details into the air waves, ready to be intercepted, with no way to turn it off... **Until now.**

Introducing:

The Custom Imprintable **Artmetal RFID Data Guard**

This thin, lightweight sleeve, fits perfectly over your card and contains a specially designed shielding technology that completely nullifies the radio waves that transmit your card details to rogue readers.



So as a business you can enjoy potentially increased customer loyalty by eliminating your clients' concerns of having their financial information compromised. Equally attractive is the benefit of providing a unique promotional product that will promote your brand practically every time they reach to pay for something.



- Price includes 1 color on 1 side
- Inside and outside bleed of 0.25"
- Minimum type size 8pt, sans serif, regular weight
- Artmetal standard PMS colors available
- PMS colors outside of Artmetal standard PMS are available at an additional charge of \$25(G) per color
- 4CP imprint available for orders over 10,000 units
- Passport size is also available



RFID (3.5" x 2.75")

Imprint area front: 2.5" x 1.75"

Imprint area back: 2" x 1.5"